

**July 16, 2021**

**Ps. 6:4, “Turn, Lord, and deliver me; save me because of Your unfailing love.”**

The Hebrew word for *unfailing love* is **chasdecha** which means *devoted, faithful and unchanging love*. There are so many beautiful attributes of our Heavenly Father, but I think there is none greater than His unfailing love. We live in a world where love is treated like a commodity that can be bought or sold for a price. We try to manipulate it, give or take it as we please, or even change our minds about it. The problem is that this is not really love at all. Love is not an emotion, but a choice. Our LORD has chosen to love us completely, totally, and everlastingly. This is the same kind of love that is mentioned in **Ex. 15:13, “In Your unfailing love You will lead the people You have redeemed. In your strength You will guide them to Your holy dwelling.”** Have you ever known someone that was so persistent that they just would not give up? They were tenacious and could not be changed or moved. When I was about six years old, we had a bulldog named Daisy. I will never forget her slobbery kisses.....yuck. But the one thing that stands out in my mind was that when she grabbed her toy rope, there was no way you were going to take it from her. Hence, bulldogs have such a tenacity about them that their reputation is known as the “*tenacity of a bulldog.*”

In a much greater way, our LORD’s love is tenacious and unfailing. He will never give up on you. He will always be there for you. He will never leave you or forsake you. He will always watch over you; protect you; provide for you; and love you. There is no greater love than the love of God. He will never trip up, slip up, forget or fail you. Now that’s what real love is all about.

**Dear LORD, thank You for being our tenacious Father Who will love us with an everlasting and unfailing love. You will never give up on us. You are faithful and true. We praise You with our whole hearts. In Jesus Name, Amen.**